

Clean Copy of the Currently Pending Claims

7. A computer-implemented method of marketing an intangible property interest, the method comprising the steps of:

establishing an electronic marketplace; assigning an identifier to said intangible property interest; storing the identifier;

receiving a bid for purchase of said intangible property interest; and
selling said intangible property interest.

8. The method of claim 7, wherein said intangible property interest is an interest in an intellectual property asset.

9. The method of claim 8, wherein said intellectual property asset is selected from the group consisting of:

patent; trademark; and copyright.

10. The method of claim 7, wherein said intangible property interest is selected from the group consisting of:

license; lease; easement; and goodwill.

11. The method of claim 7, wherein said intangible property interest is a right included in a bundle of rights with respect to a person, place or a thing.

12. The method of claim 11, wherein said right is selected from the group consisting of:

right to a unit of service;

right to income from a unit of service;

right to the use of an object;

right to income from an object;

right to the use of a place;

right to income from a place;

right of way;

right to navigate along a route;
right to use of genetic information;
right to income of a person for a period of time;
right to a person's time;
right to a person's ability, image or likeness;
right to bring lawsuit against a party;
right to collect a payment from a party;
right to profits from a partnership;
right to exclude an entity from making, using, selling, or importing a product; and
right to exclude an entity from making, using, selling, or importing a product made of a method.

13. The method of claim 7, wherein said intangible property interest is an interest derived from a second intangible property interest.

14. The method of claim 7, wherein said intangible property interest is a share of a second intangible property interest.

15. The method of claim 7, further comprising the step of:
displaying the identifier or a description of said intangible property interest.

16. The method of claim 7, further comprising the step of:
inviting a seller to register an intangible property interest.

17. The method of claim 7, further comprising the step of:
registering an intangible property interest.

18. The method of claim 7, further comprising the step of:
computing the price of said intangible property interest.

- 19 The method of claim 18, wherein the step of computing the price of said intangible property interest includes the step of:
 - computing the price using Black-Sholes formula.
20. The method of claim 7, further comprising the step of:
 - displaying an ask price for said intangible property interest.
21. The method of claim 7, further comprising the step of:
 - matching the bid with an ask price.
22. The method of claim 7, further comprising the step of:
 - offering for sale a share in said intangible property interest,
23. The method of claim 7, wherein the electronic marketplace comprises a programmed computer coupled to a communication network.
24. A method of marketing an intangible property interest on an electronic marketplace, the method comprising the steps of:
 - registering said intangible property interest with the electronic marketplace;
 - displaying an identifier or a description of said intangible property interest;
 - receiving a bid from a buyer for purchase of said intangible property interest;
 - selling said intangible property interest to the buyer.
25. The method of claim 24, further comprising the step of:
 - offering for sale a share of an intangible property interest.
26. The method of claim 24, wherein said intangible property interest is an interest in an intellectual property asset.

27. The method of claim 26, wherein said intellectual property asset is selected from the group consisting of:
patent; trademark; and copyright.
28. The method of claim 24, wherein said intangible property interest is selected from the group consisting of:
license; lease; easement; and goodwill.
29. The method of claim 24, wherein said intangible property interest is a right included in a bundle of rights with respect to a person, place or a thing.
30. The method of claim 29, wherein the right is selected from the group consisting of:
right to a unit of service;
right to income from a unit of service;
right to the use of an object;
right to income from an object;
right to the use of a place;
right to income from a place;
right of way;
right to navigate along a route;
right to use of genetic information;
right to income of a person for a period of time;
right to a person's time;
right to a person's ability, image or likeness;
right to bring lawsuit against a party;
right to collect a payment from a party;
right to profits from a partnership;
right to exclude an entity from making, using, selling, or importing a product; and

right to exclude an entity from making, using, selling, or importing a product made of a method.

31. The method of claim 24, farther comprising the steps of:
computing income derived from said intangible property interest; and
disbursing a portion of the income to the buyer.
32. The method of claim 24, wherein said intangible property interest is an interest derived from a second intangible property interest.
33. A record of an investment portfolio stored on a computer-readable medium, said investment portfolio comprising at least one intangible property interest.
34. The record as in claim 33, wherein said intangible property interest is an interest in an intellectual property asset.
35. The record as in claim 33, wherein said intellectual property asset is selected from the group consisting of
patent; trademark; and copyright.
36. The record as in claim 33. wherein said intangible property interest is selected from the group consisting of:
license; lease; easement; and goodwill.
37. The record as in claim 33, wherein said intangible property interest is at least one right included in a bundle of rights with respect to a person, place or a thing.
38. The record as in claim 37, wherein said at least one right is selected from the group consisting of:
right to a unit of service;

right to income from a unit of service;
right to the use of an object;
right to income from an object;
right to the use of a place;
right to income from a place;
right of way;
right to navigate along a route;
right to use of genetic information;
right to income of a person for a period of time;
right to a person's time;
right to a person's ability, image or likeness;
right to bring lawsuit against a party;
right to collect a payment from a party;
right to profits from a partnership;
right to exclude an entity from making, using, selling, or importing a product; and
right to exclude an entity from making, using, selling, or importing a product made of a method.

39. A computer-implemented method of selling a share of ownership in an intangible property interest, the method comprising the steps of:

computing a plurality of shares in an intangible property interest;
outputting a prospectus for shares in said intangible property interest;
computing a price for a share of said intangible property interest;
receiving a bid for a first share of said intangible property interest;
selling the first share in said intangible property interest to a buyer; and
storing on a computer-readable medium the buyer's ownership interest in the share of said intangible property interest.

40. The method of claim 39, wherein said intangible property interest is an interest in an intellectual property asset.

41. The method of claim 40, wherein said intellectual property interest is selected from the group consisting of:

patent; trademark and copyright.

42. The method of claim 39, wherein said intangible property interest is selected from the group consisting of:

license; lease; easement; and goodwill.

43. The method of claim 39, wherein said intangible property interest is a right included in a bundle of rights with respect to a person, place or a thing.

44. The method of claim 43, wherein the right is selected from the group consisting of:

right to a unit of service;

right to income from a unit of service;

right to the use of an object;

right to income from an object;

right to the use of a place;

right to income from a place;

right of way;

right to navigate along a route;

right to use of genetic information;

right to income of a person for a period of time;

right to a person's time;

right to a person's ability, image or likeness;

right to bring lawsuit against a party;

right to collect a payment from a party;

right to profits from a partnership;

right to exclude an entity from making, using, selling, or importing a product; and

right to exclude an entity from making, using, selling, or importing a product made of a method.